

WORKSHOP

"Workation - innovative model of tourism"

AGENDA

Location: Hotel Mediteran, Ulcinj

Date: 24.04.2024.

09:30 – 10:00	Participant registration
10:00 – 10:30	Welcoming speeches and Project presentation Introduce yourself
10:30 – 10:50	Analyzing hospitality industry in Montenegro <i>Matea Matan - National Tourist Organization of Montenegro</i>
10:50 – 11:20	New forms of sustainable tourism trends New eco-friendly forms of tourism Lecturer & Facilitator: <i>PhDc Jetmir Muja – Municipality of Ulcinj</i> <i>PhD Elvira Drishti – University of Shkodra, Albania</i>
11:20 – 11:30	Discussion / Questions & Answers
11:30 – 12:00	Defining Workation: Combining Work and Vacation Benefits of Workation for Entrepreneurs in Tourism Case Study: Successful Workation Examples <i>PhDc Jetmir Muja & PhD Elvira Drishti</i>
12:00 – 12:15	Coffee break
12:15 – 12:45	Exercise: Know your industry? S.W.O.T. analysis of the hotel industry in the cross-border area in regards to workation <i>PhDc Jetmir Muja & PhD Elvira Drishti & Participants</i>
13:00 – 13:20	Balancing Work and Leisure: Best Practices Introduction to Remote Work and nomad workers <i>PhDc Jetmir Muja & PhD Elvira Drishti</i>
13:20 – 13:30	Discussion / Questions & Answers
13:30 – 14:30	Lunch Break
14:30 – 15:30	Brainstorming Final conclusions Evaluation form